

## **About CITS Export Control Academy (“The XC Academy”)**

The Academy provides a comprehensive overview of export control concepts, issues, and standards from an international perspective. Unlike other fora on export control which focus exclusively on the United States or one particular country’s export control regulations, CITS Academy offers a comparative perspective that allows participants to understand the range of “how to” options or tools available to them for implementing export controls. Participants leave with a truly global and hands-on understanding of export controls.

Globalization, the rise of transnational terrorism, and ever-increasing advancements in procurement tactics among proliferators have given impetus to concerted international action aimed at making trade more secure – but without impeding the economic drivers and logistical efficiencies crucial for a vibrant global marketplace.

Transparency about national export and import control laws and procedures is the first and foremost step in this direction. Harmonization of concepts and practices across countries is the crucial second step. These cornerstone understandings, in fact, were the rationale for the 2004 UN Security Council Resolution 1540 -- and for CITS to begin its on-campus offering of comprehensive training on international export controls through the XC Academy.

The Center for International Trade and Security (CITS) is a university-based alliance of analysts, experts, faculty, and students dedicated to the pursuit of research and outreach that address the dangers implicit in strategic trade, and the risks to security and economy posed by inappropriate trade control systems. CITS has over twenty years of experience conducting research and training on export controls internationally and is today widely recognized as the source of global expertise in its field.

### **Location and Timing**

All XC Academy sessions are held in Athens, Georgia, in and around the UGA campus, close to its historic and vibrant downtown.

We offer two XC Academy sessions each year: spring and fall. Approximate dates are April and September, respectively.

### **Structure**

Each XC Academy session consists of two week-long “modules” that can be taken in sequence or at different times.

The Week 1 module focuses on the international and national context of export controls. This module is offered both sessions. Topics include:

- impact of globalization on strategic trade
- new security threats to states and businesses
- international nonproliferation treaties (UNSCR 1540, NPT, CWC, BWC, etc.)
- multilateral export control regimes (NSG, AG, MTCR, WA)
- concepts such as catch-all, intangible technology transfers, and deemed exports
- case studies of dual-use controls in various countries (U.S., EU, Russia, India, China, etc.)

Week 2 module varies from session to session.

During spring and fall, Week 2 focuses on licensing and implementation. Select topics include

- basics of inter-agency licensing process

- end-use and end-user review methods
- commodity identification
- munitions licensing
- government-industry relations
- industry issues and efforts regarding compliance

During summer, Week 2 focuses on enforcement issues. Topics include

- challenges of new proliferation networks
- challenges of enforcement for states with varying economic profiles
- brokering, transit, transshipment controls
- role of customs and intelligence agencies
- investigation methods
- targeting and risk management

### **Who Should Attend?**

CITS has designed its Export Control Academy to help government officials and industry representatives understand today's dynamic and complex international export control environment, and to address its most significant challenges head on:

The Academy **helps prepare officials** for the challenges of developing, implementing and enforcing policies and procedures that fulfill national obligations under UNSC Resolution 1540, and meet international export control standards.

- States with developed export control systems can train or re-train their staff on the international developments on export controls.
- They can also fulfill their mandate for assistance by sponsoring officials from developing countries.
- States with less developed export control systems can utilize the Academy experience to prepare staff to meet the challenges of export control implementation as well as train their core staff responsible for reporting to the 1540 Committee. They can also send officials responsible for developing, implementing and enforcing export regulations.

The Academy also **helps global companies and firms** invested in a range of economic activities across a diverse set of countries.

- Companies facing international compliance issues will gain insight into the economic and strategic context of export controls.
- They will also understand the policies and practices of several other countries where they do business – either as markets, or via joint ventures or subsidiaries or partnerships.

### **Who are the Speakers?**

Speakers at the XC Academy come from a variety of academic, policy and business backgrounds – and all are recognized experts with years of experience in varied aspects of national and international export controls.

CITS faculty involved in teaching at the Academy include

- [Dr. Seema Gahlaut](#)
- [Dr. Scott Jones](#)
- [Mr. Jay Nash](#)

- [Dr. Dimitriy Nikonov](#)
- [Dr. Anupam Srivastava](#)
- [Ms Anne-Charlotte Wetterwik](#)

Past speakers have also included representatives from the following U.S. government agencies:

- Bureau of Industry and Security (Department of Commerce)
- Department of Defense
- Department of Energy
- Federal Bureau of Investigation
- US Customs and Immigration Service

We also draw upon leading practitioners from business and international experts:

- [Dr. Michael Beck](#) (Carl Vinson Institute of Government)
- [Dr. Corrie Brown](#) (University of Georgia Veterinary School)
- [Ms Brooke Butler](#) (Global Eyes)
- [Mr. Gary Hefner](#) (Global Customs Security Consulting)
- [Mr. William Meehan](#)
- [Dr. Fritz Steinhausler](#) (University of Salzburg)
- [Mr. Michael Moberly](#) (Knowledge Protection Strategies)
- [Mr. T. Scott](#)
- Various compliance officials from GE

### **The XC Academy Experience**

The XC Academy sessions are limited to thirty (30) participants to ensure that seminars are at the same time highly interactive and personally enriching. In addition to lectures, participants take part in simulations, quizzes, licensing assignments and scenarios.

[Chatham House rules](#) for speakers and participants provide numerous opportunities to ask frank questions, share ideas and experiences.

A relaxed setting, group assignments, informal receptions, and organized excursions to area attractions during the weekends allow ample opportunity to network with others in the field.

### **The Costs**

Tuition: \$2,000/week if paid by the registration deadline (includes course packet, readings and instructional materials).

- Tuition increases by \$1000 after the deadline.
- All participants – whether paying by themselves or sponsored by a government or company – must submit a completed registration form.
- Each Week of the Academy earns a *Certificate* for the participants.
- They also have the option of earning [Continuing Education Units \(CEUs\)](#) for an added fee (\$25).

**All costs associated with lodging and meals are borne separately by participants:**

- CITS has negotiated reduced rates with Athens-area hotels for participant bookings made *on or before* the logistics deadline.
- Rates and availability may be affected by conventions, conferences and football games in Athens.

***For additional information:***

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*Chatham House rules require that all persons at a gathering participate in their individual capacity – not as representatives of their organizations. Anything said at the gathering is off-the-record and, therefore, cannot be cited in a public document either as personal or official position.*

*CEUs for the Academy are awarded by the University of Georgia's Center for Continuing Education, which has assessed the Academy as per internationally-recognized criteria of professionalism. CEUs are internationally recognized as additional competencies for employed professionals in areas of specialization.*