



THE GARDEN CLUB OF GEORGIA, INC.
GARDEN GATEWAYS SAMPLE ADVERTISING CONTRACT
 This sample contract is published for information purposes only.
 Contact the Ad Manager for Details

DATE _____

**RETURN ALL 3 COPIES TO
 ADVERTISING MANAGER**

(Please type or print with ballpoint pen)

NAME _____
 (Company/Organization)

Address _____

Telephone No. () _____

Cookie Roland,
 Advertising Manager
 2771 Anscot Court
 Snellville, GA 30078-3005
 770-972-0219
 770-972-8240 fax

cookietom@mindspring.com

CAMERA-READY ART AND COPY TO BE SUPPLIED BY THE ADVERTISER

RATE

	<u>SIZE</u>		<u>ONE ISSUE</u>	<u>FOUR CONSECUTIVE ISSUES</u>
_____	Full Page	(4-1/2" x 7-1/2")	\$ 345.00	\$ 293.00 ea.
_____	1/2 Page (Horizontal)	(4-1/2" x 3-3/4")	\$ 185.00	\$ 157.00 ea.
_____	1/2 Page (Vertical)	(2-1/8" x 7-1/2")	\$ 185.00	\$ 157.00 ea.
_____	1/4 Page (Horizontal)	(4-1/2" x 1-7/8")	\$ 95.00	\$ 82.00 ea.
_____	1/4 Page (Vertical)	(2-1/8" x 3-3/4")	\$ 95.00	\$ 82.00 ea.
_____	1/8 Page (Horizontal)	(4-1/2" x 15/16")	\$ 50.00	\$ 44.00 ea.
_____	1/8 Page (Vertical)	(2-1/8" x 1-7/8")	\$ 50.00	\$ 44.00 ea.
_____	Center Insert	(See below)	\$ 900.00	
_____	Back Cover (4-Color)	(4-1/2" x 6")	\$ 3,000.00	\$ 3,000.00
_____	Inside Covers (4-Color)	(4-1/2" x 7-1/2")	\$ 3,000.00	\$ 3,000.00

Please Note: Camera-ready art and copy requires that all items in the ad be in finished form within the ad area specified in the print contract and it will require no additional work in order to print. If art and copy are not received completely ready for print production, additional charges will occur for the work necessary to make it camera ready. These charges will be billed to the client.

Please enter our order for the issue checked below.

(Refer to above price list)

_____	SUMMER	(Mailed June 1	- Ad DEADLINE APRIL 5)	\$ _____
_____	FALL	(Mailed September 1	- Ad DEADLINE JULY 5)	\$ _____
_____	WINTER	(Mailed December 1	- Ad DEADLINE OCTOBER 5)	\$ _____
_____	SPRING	(Mailed March 1	- Ad DEADLINE JANUARY 5)	\$ _____
_____	FOUR CONSECUTIVE ISSUES (15% discount)	Start Issue _____		\$ _____
_____	CENTER INSERT	Client to supply Insert. Please inquire quantity needed and the required specifications.		\$ _____

TOTAL AMOUNT ENCLOSED \$ _____

PAYMENT MUST ACCOMPANY ORDER. Make check payable to Garden Gateways. Please return all three copies of this Contract. An Acknowledgement copy of the Contract will be sent to you upon acceptance by the Advertising Manager. THANK YOU.

_____	_____	_____
Print/Type Name of Authorized Representative	Title	Signature
Accepted	_____	_____
	Date	Advertising Manager