

FRES 1010

Spring 2002

**THE DEEPEST SOUTH: A LOOK AT LATIN AMERICA THROUGH THE MEDIA**

Tuesdays, 12:30-1:20, 360 Gilbert Hall

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**Grading Criteria:**

1. Participation: Regular attendance and informed participation in class discussions are required of all students. Students are also expected to attend film screenings throughout the semester. Participation will account for 50% of the final grade.
2. Writing Project: A piece of writing, which may take the form of an essay (approx. 10 pages) or a Web CT page, will account for 50% of the grade. The project should be an in-depth exploration of one of the themes of the course.
3. Students who miss three class meetings without a valid excuse will be asked to withdraw from the course.

**Class Schedule**

WEEKS 1 – 3 REPRESENTING LATIN AMERICA

Screening: *The Three Caballeros* (1945)

(1) Article on name-calling and stereotypes; (2) Ariel Dorfman and Armand Mattelart, *How to Read Donald Duck: Imperialist Ideology in the Disney Comic* (NY, 1975), pp. 1-20; and (2) Louis A. Pérez, Jr., “Between baseball and bullfighting: the quest for nationality in Cuba, 1868-1898” in *J. Am. Hist.*, 81:2, Sept. 1994, p. 493-517 or a selection from Pérez’s *On Becoming Cuban*.

Review *Latin looks: images of Latinas and Latinos in the U.S. media*. Edited by Clara E. Rodríguez. Boulder, Colo.: Westview Press, 1997. 288 p.: bibl., ill., index.. 24 cm

WEEK 4 - 6 CHIAPAS: LATIN AMERICAN USES OF THE MEDIA

Screening: *A Place Called Chiapas* (Canada, 1998)

(1) “First Declaration from the Lacandon Jungle (1994)” and “First Declaration of La Realidad for Humanity and against Neoliberalism (1996)” both in <http://flag.blackened.net/revolt/mexico/ezlnc.html>; (2) John Womack, Jr., *Rebellion in Chiapas* (The New Press: New York, 1999), pp. 1-60; and (3) Molly Molloy, “Internetworking as a tool for Advocacy & Research: The Case of Chiapas News, 1994-96” in <http://lib.nmsu.edu/staff/mmolloy/chiapasnews.htm>.

Interested students may find additional resources through at <http://www.eco.utexas.edu/faculty/Cleaver/zapsincyber.html>.

#### WEEK 7 – 9 DRUG WARS AND HUMAN RIGHTS

Screening: *Killing Pablo* (USA, 2000)

(1) NPR’s “Voices of Kidnapping” in *Morning Edition* Monday, July 17, 2000 and “The International War on Drugs” in *Talk of the Nation* Wednesday, October 04, 2000 both available in the archives of <http://www.npr.org>; (2) Selections from Mark Bowden, *Killing Pablo* (New York, 2001) at <http://www.killingpablo.com/content/killingpablo/2001/11/23/philly/>; and (3) William O. Walker III, *Drugs in the Western Hemisphere: An Odyssey of Cultures in Conflict* (Delaware, 1996) HV5801 .D76 1996

#### WEEK 10 – 12 IMMIGRATION

Screening: *El Norte* (USA, 1983) or film from Univisión on Mexican Border  
Sound Recording: *Growing Up Cuban in Decatur, Georgia* (US, 1995) (50 min.)

(1) “Hispanic Population in the United States 2000 March CPS” in <http://www.census.gov/population/www/socdemo/hispanic/ho00.html> ; (2) Census 2000 Population Changes in <http://www.accessatlanta.com/ajc/census/>; and (3) Richard Mines, et. al., “The Latinization of U.S. Farm Labor,” *NACLA Report on the Americas* 26 (1) (July 1992), pp. 42-47.

(4) Saskia Sassen, “US Immigration Policy toward Mexico in a Global Economy,” in *Between Two Worlds: Mexican Immigrants in the United States*, David G. Gutiérrez, ed. (Wilmington, DE: Scholarly Resources, 1996), pp. 247-263;

#### WEEK 13 –15 LATINO MARKET PLACES

Screening: *Buena Vista Social Club* (USA, 1999)

(1) Time’s article on the Latin explosion in the US or ABC News Special, “Latin Beat,” (aired Tuesday, Sept. 7, 1999); (2) Pierre Beaucage, “The third wave of modernization: liberalism, salinismo, and indigenous peasants in Mexico,” in Lynne Phillips, ed. *The*

*Third Wave of Modernization in Latin America: Cultural Perspectives on Neoliberalism*  
(Delaware, 1997).