

Syllabus:

INTL 6000

Seminar: International Policy Formation and Implementation

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University of Georgia
School of Public and International Affairs

Department of International Affairs

Fall 2009

Wednesday: 3:30 - 6:15
117 Candler Hall

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Course Web Pages:
<https://csallen.myweb.uga.edu/6000.htm>

Office Hours:

Tue. 2:00 - 3:30
Wed. 1:00 - 2:30
AND BY APPOINTMENT.

RATIONALE

This course (INTL 6000) is a core required course for all Masters of International Policy students.

To do well in your chosen profession -- and to get an policy-oriented job when you finish your MIP -- you must write memos and policy papers, present them in settings from staff meetings and to professional conferences and be comfortable in presenting your work orally in these settings. This course will not only focus on the policy formation and principles of implementation, it will also help you in developing the skills needed to accomplish these concrete tasks.

FOCUS

The assigned major works -- and related articles -- embody both broad and specific approaches to the study of international policy formation, policy-making, and implementation. It will analyze how political, economic, and social forces affect key areas of national and international policy, e.g., regulation, economic policy, financial policy, health care, environment, foreign and security policy, trade and development policy, etc., and how individuals, groups, and governmental bodies participate in these processes.

FORMAT

The course is a seminar in which all of us will discuss and analyze a set of readings for approximately the first two-thirds of the semester. Students should come to class fully prepared to analyze the assigned readings. For each class, you should prepare a two page analysis of the week's major reading, and a short abstract of the related articles in which you articulate the major argument and offer a critique. You will find this exercise particularly useful when you begin to prepare your written assignments. The major readings, in book manuscript form, introduce and address a major theme affecting international policy formation and/or implementation. The articles are attempts to address these themes in a methodologically rigorous form. It is the task of the seminar participants to critically examine both of these forms and to evaluate the implications for shaping and making policy.

By the 12th week, the format will change and involve student presentations of their policy paper outlines for 2 weeks. For the final 2 weeks of the course, students will present their semi-finished policy papers for each of the remaining weeks of the course. Each student will circulate EARLY IN THE MORNING of their presentation to your fellow students and to me an outline and an abstract of the paper that you will present that afternoon. Those presenting their work will make a brief 15 minute presentation of their outlines and/or papers-in-progress and one other student will serve as a discussant for both the outline and paper presentations. Following the presentation and critique of the outlines/papers, the remainder of the seminar will involve analysis and discussion of your papers by the entire class.

REQUIREMENTS

Class Participation -- 50%

Final Paper -- 50%

Not surprisingly, half the weight of your grade depends on a well written paper. The other half involves not only a successful presentation of YOUR own paper, but also a successful critique and series of constructive comments to those who are making presentations when you are not presenting your own work. It is just as important to listen to presentations, and dissect them, as it is to present them on your own. These are skills which will stay with you for your entire career.

REQUIRED BOOKS - Available at the UGA Bookstore & on 2 hour (plus overnight) reserve, or whatever other vendor you might choose..

Colebatch, H. K. (2006). *The Work of Policy : An International Survey*. Lanham, MD, Lexington Books, a division of Rowman & Littlefield Publishers. ISBN: 0-7391-1112-4 (Also available on Google Books).

Albert O. Hirschman, *Exit, Voice & Loyalty: Responses to Decline in Firms, Organizations, and States*. Cambridge: Harvard University Press, 1970. ISBN: 0-674-27660-4

Mancur Olson, *The Logic of Collective Action: Public Goods and the Theory of Groups*. Cambridge: Harvard University Press, 1965. ISBN: 0-674-53751-3

READINGS

All books -- as well as all articles -- are also on reserve in hardcopy and electronic formats at the Main Library. Additional material will be put on reserve as necessary. The password for electronic reserves is: allen6000

Week 1 is the 1st day of class, Wednesday August! Please come to class prepared to discuss the week 1 article.

Week 1 (8/19): Introduction: Defining Public Policy in International Affairs

Colebatch, H. K. (2006). Policy Models and the Construction of Governing. *The Work of Policy: An International Survey*. H. K. Colebatch. Lanham, MD, Lexington Books, a division of Rowman & Littlefield Publishers: 3-20.

Week 2 (8/26): Sclerotic or Adaptive Institutions? Mancur Olson vs Albert O. Hirschman

Olson, Mancur. *The Logic of Collective Action: Public Goods and the Theory of Groups*. Cambridge: Harvard University Press, 1965.

Hirschman, Albert O.. *Exit, Voice, and Loyalty: Responses to Decline in Firms, Organizations, and States*. Cambridge, Mass.: Harvard University Press, 1970.

Week 3 (9/2): Shaping and Forming Policy: Administration, Policy and Politics?

Radin, Beryl A. (2006). Professionalization and Policy Analysis: The Case of the United States. *The Work of Policy: An International Survey*. H. K. Colebatch. Lanham, MD, Lexington Books, a division of Rowman & Littlefield Publishers: 21-34.

Heidenheimer, Arnold J. (1986). "Politics, Policy and Policy as Concepts in English and Continental Languages: An Attempt to Explain Divergences." *The Review of Politics* **48**(1): 3-30.

Alexander, E. R. (2005). "Institutional Transformation and Planning: From Institutionalization Theory to Institutional Design." *Planning Theory* **4**(3): 209-223.

Wollmann, Hellmut (2001). "Germany's Trajectory of Public Sector Modernisation: Continuities and Discontinuities." *Policy and Politics* **29**(2): 151-170.

Week 4 (9/9): Financial Policy and Regulatory Reform

<http://www.prospect.org>

[/cs/articles?article=five_questions_we_should_ask_about_financial_oversight](#)

[International Monetary Fund, Initial Lessons of the Crisis, February 9, 2009.](#)

Porter, Tony (2009). "Why International Institutions Matter in the Global Credit Crisis." Global Governance **15**(1): 3-8.

Kuttner, Robert. (2008). "A Fine Mess." The American Prospect December 8. Retrieved July 29, 2009, from http://www.prospect.org/cs/articles?article=a_fine_mess.

Week 5 (9/16): Designing and Implementing Health Care Policy

http://www.prospect.org/cs/articles?article=the_devil_is_in_the_health_care_reform_details

Reinhardt, Uwe E., Peter S. Hussey, et al. (2004). "U.S. Health Care Spending in an International Context." Health Affairs **23**(3): 10-25.

Bhatia, Vandna and William D. Coleman (2003). "Ideas and Discourse: Reform and Resistance in the Canadian and German Health Systems." Canadian Journal of Political Science/Revue canadienne de science politique **36**(4): 715-739.

Week 6 (9/23): Foreign and Intelligence Policy Formation and Implementation - Dr. Manget

Phyllis Provost McNeil, The Evolution of the US Intelligence Community--an Historical Overview, in Loch Johnson and James Wirtz, *Intelligence and National Security* 2d ed., 2007 (Oxford University Press), pp 5-19.

[Sherman Kent, A Crucial Estimate Relived, Sherman Kent and the Board of National Estimates: Collected Essays](#), ed. by D. Steury (CIA History Staff, 1994)

Fred Manget, Intelligence and the Criminal Law System, 17 *Stanford Law and Policy Review* (Stanford Law School) p 415, (2006)

Loch Johnson, On Drawing a Bright Line For Covert Operations, *The American Journal of International Law*, (Vol 86 No. 2, April 1992)

Silberman-Robb Commission, WMD Intelligence Failure, in Johnson, pp 459-478

Henry Kissinger, Misreading the Iran Report: Why Spying and Policymaking Don't Mix, *The Washington Post*, Dec. 13, 2007, p A35.

L. Britt Snider, [Sharing Secrets With Lawmakers: Congress as a User of Intelligence](#), a monograph published by the Center for the Study of Intelligence at CIA, February 1997, sections I through III, (CSI 97-10001)

John Yoo, Security v. Freedom: A Balance Kept, *The Philadelphia Inquirer*, March 15, 2009

Richard Posner, Danger in 'Fixing CIA', *Los Angeles Times*, May 24, 2005

Week 7 (9/30): International Organizations and Policy Formation/Implementation -Dr. Stinnett

Abbott, Kenneth and Duncan Snidal. 1998. "Why States Act through Formal International Organizations" *Journal of Conflict Resolution*. 42: 3-32

Additional readings TBA

Week 10 (10/7): Decision Making and International Policy - Dr. Berejikian

Readings TBA

Week 8 (10/14): Bureaucratic Institutions, the State and Policy Work

Goetz, Klaus H. (2008). "Governance as a Path to Government." *West European Politics* 31(1): 258 - 279.

Hoppe, Robert and Margarita Jeliaskova (2006). How Policy Workers Define Their Job: A Netherlands Case Study. *The Work of Policy: An International Survey*. H. K. Colebatch. Lanham, MD, Lexington Books, a division of Rowman & Littlefield Publishers: 35-60.

Jung, Kyunjia (2006). The Development of Women's Policy in South Korea. *The Work of Policy: An International Survey*. H. K. Colebatch. Lanham, MD, Lexington Books, a division of Rowman & Littlefield Publishers: 109-132.

Scott, Claudia (2006). Policy Work and Public Management Reform in New Zealand. *The Work of Policy: An International Survey*. H. K. Colebatch. Lanham, MD, Lexington Books, a division of Rowman & Littlefield Publishers: 133-146.

Week: 9 (10/21) The Politics and Policy of Electoral System Reform

Cusack, Thomas R., Torben Iversen, et al. (2007). "Economic Interests and the Origins of Electoral Systems." *American Political Science Review* 101(3): 373-391.

Bull, Martin and Gianfranco Pasquino (2007). "A Long Quest in Vain: Institutional Reforms in Italy." *West European Politics* 30(4): 670 - 691.

Benoit, Kenneth (2007). "Electoral Laws as Political Consequences: Explaining the Origins and Change of Electoral Institutions." *Annual Review of Political Science* 10(1): 363-390.

<http://www.fairvote.org/>

Week 11 (10/28): Ideas, Discourse and Institutional Policy Change

Colebatch, H. K. and Beryl A. Radin (2006). Mapping the Work of Policy. *The Work of Policy: An International Survey*. H. K. Colebatch. Lanham, MD, Lexington Books, a division of Rowman & Littlefield Publishers: 217-226

Schmidt, Vivien A. (2008). "Discursive Institutionalism: The Explanatory Power of Ideas and Discourse." *Annual Review of Political Science* 11(1): 303-326.

Campbell, John L. (2002). "Ideas, Politics and Public Policy." *Annual Review of Political Science* 28: 21-38.

Weeks 12-15: Graduate Student Outline and Draft Paper Presentations.

ADDITIONAL SUGGESTED READINGS: (helpful for your papers)

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