

**Department of Health Promotion and Behavior
College of Public Health
University of Georgia**

**HPRB 3020
Introduction to Health Promotion
Fall 2007**

Course Information

Instructor: Katie Darby Hein, Ph.D.
Office Location: 321 Ramsey Center
Phone: 706-542-4358
Email: khein@uga.edu
Office Hours: Before class and by appointment

Course Meeting Time and Location

Building: Ramsey Center
Room: 205
Day: Monday/ Wednesday/ Friday
Time: 1:25 to 2:15 p.m.

Textbooks and Other Required Course Material

Butler, J.T. (2001). *Principles of Health Education and Health Promotion*, 3rd Ed., Belmont, CA: Wadsworth.

Course Description

The philosophy and principles underlying the field of health promotion. Includes literature, research, theory, organizations, scientific foundations, and employment potential.

Course Learning Objectives

At the end of this course, the student will be able to:

- Describe the role health plays in our society.
- Discuss the history of public health.
- Explain the role health promotion plays in the health of our society.
- Analyze the responsibilities and necessary preparation of health educators.
- Identify the theoretical bases for health promotion programming and discuss applications for health promotion.
- Explain the importance of research, needs assessment, planning, and evaluation to the public health professional.
- Map an intervention plan using health promotion planning models.
- Identify appropriate resources for the health professional.
- Discuss professional issues confronting the health promoter/educator.
- Explain ethical principles as applied to health promotion.
- Develop a professional philosophy of the importance of health promotion/education.
- Identify sources of health disparity and possible methods to reduce disparity.
- Describe the impact of cultural diversity on health promotion planning.

Course Requirements for Grading Purposes

<u>Assignments:</u>	<u>Points Possible</u>
Tests (4, equally weighted)	100 points each// 400 points possible
Community service project	130 points
Professional philosophy statement	30 points
Journal article summary and reaction	20 points
Mock Interview	20 points
Attendance	50 points
	650 points possible

Tests: Tests will be in-class. Tests will be based on lectures, class discussions and projects, textbook readings, and any other assigned readings. Tests will primarily be multiple-choice and short answer/essay. Class time will not be set aside for test review.

Mock Interview: A mock interview must be scheduled with Career Services prior to Monday, September 24th. The mock interview completion form must be turned in on or before the due date. A resume in-progress must be completed prior to the mock interview, and a copy of the resume must be turned in to me with the mock interview form.

Journal article and philosophy statements will be explained in class. Journal reactions and the philosophy statements are written in the first person.

Community Service Project: Each student is expected to perform 20 hours of community service during the semester. The community service must be performed with an approved organization/agency and supervised by an approved health educator. Time spent on this project may not be used to meet any other academic or service responsibility. It is your responsibility to arrange the service with the organization/agency, however, the service and organization/agency must be approved by me no later than September 1st. Hours of service must be verified by the student’s supervisor (see attached form). ***No hours required by the organization/agency to train you for service or for observation will apply to the 20 hours. Only those hours actually performing service for the organization/agency will apply.***

Students will submit a final report which will consist of a cover sheet (that includes the student’s name, the due date, the course number, and my name), a typewritten, double-spaced (with 12 font using times new roman and one inch margins) report 1). briefly describing the organization/agency, 2). discussing in detail the activities or tasks you performed, and 3). what you learned at this site that you think will be valuable in your career as a health professional, the hour verification sheet, and the supervision agreement form. You will be awarded 5 points for each hour of service and 30 points for the final report for a maximum of 130 points.

I highly recommend that you begin trying to schedule your community service project immediately. Look at the list of organizations/agencies (if you don’t have a place in mind already) and present me with several sites that you wish to approach for approval. Sites will be approved on a first come first served basis. Once you have received permission from a site, you must complete the community service project form, make two copies and give one copy to me, give one copy to the supervisor, and keep the original that will be attached to the final report. Please note that I will randomly verify supervisor’s signatures and your hours on the community service projects.

Topical Outline/ Tentative Schedule			
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Day and Date	Chapter	Topic	Assignment
Friday, August 17		Introduction	
Monday, August 20	1	What is health?	
Wednesday, August 22		Community practicum and internship: Dr. Carol Cotton	
Friday, August 24		Health promotion and education	
Monday, August 27	2	Role of health promotion	
Wednesday, August 29			
Friday, August 31	6,7	Settings/ CSHP	
Monday, September 3		LABOR DAY	NO CLASS
Wednesday, September 5	3	Barriers to health promotion Health inequities	
Friday, September 7		Diversity and health promotion	Community Svc Site
Monday, September 10			
Wednesday, September 12	4	History of health promotion	
Friday, September 14		Exam 1	Exam 1
Monday, September 17	5, 13	The profession: mission and standards	
Wednesday, September 19	App. B handout	The profession: responsibilities and competencies	
Friday, September 21		Professional organizations/CHES	
Monday, September 24	App. E	Literature of health promotion Resources	Mock interview scheduled
Wednesday, September 26		Activism/ Health policy/ Societal trends	
Friday, September 28		The job search/resumes: Mr. Ken Hansing	Journal article due
Monday, October 1	extra reading	Health promotion philosophy	
Wednesday, October 3	App. A	Ethics	
Friday, October 5		Interviews: Mr. Ken Hansing	

Monday, October 8		Exam 2	Exam 2
Wednesday, October 10	10 and handouts	Theories and models	
Friday, October 12			
Monday, October 15			philosophy statement due
Wednesday, October 17			
Friday, October 19			
Monday, October 22			
Wednesday, October 24			
Friday, October 26		Fall Break	NO CLASS
Monday, October 29			
Wednesday, October 31			
Friday, November 2			
Monday, November 5		Exam 3	Exam 3
Wednesday, November 7	11	Needs assessment	
Friday, November 9		Implementation	
Monday, November 12		PRECEDE/ PROCEDE	
Wednesday, November 14			
Friday, November 16			
Monday, November 19		MATCH/ PATCH	
Wednesday, November 22		Thanksgiving break	NO CLASS
Friday, November 24		Thanksgiving break	NO CLASS
Monday, November 26		other planning models	
Wednesday, November 28	12	Evaluation	
Friday, November 30			Mock interview due

Monday, December 3

Tuesday, December 4 9 Effective programs/ Future trends M/W/F schedule

Wednesday, December 5 Last day of class Community service project due

Friday, December 14 Exam 4 noon to 3:00 p.m.

Grading Policy

A final grade of C or better is required to make progress in the major.

Grading:

93-100% of possible points (604-650)	A
90-92% of possible points (585-603)	A-
87-89% of possible points (565-584)	B+
83-86% of possible points (539-564)	B
80-82% of possible points (520-538)	B-
77-79% of possible points (500-519)	C+
73-76% of possible points (474-499)	C
70-72% of possible points (455-473)	C-
60-68% of possible points (390-454)	D
<60% of possible points (389 or less)	F

Make-Up Policy

Make-up exams: Generally, there are no make-up exams for this course. Plan to take the test as scheduled. Make-up tests will only be offered on an individual basis and only due to personal emergencies. **The student must contact me before test time in order to schedule a make-up test.** Make-up tests will not be identical in form or content to the original tests. I **strongly** recommend that you not miss tests.

University policy does not permit rescheduling of the final exam with the exception of individual students who have two exams scheduled at the same time or three final exams on the same day. Please understand that the final exam will not be rescheduled, even when inconvenient for travel or other plans.

Submission of philosophy paper, journal article, mock interview and Community Service Project: **Your paper is due at the beginning of the class period on the due date, unless otherwise announced.** Papers may not be submitted electronically. You may turn it into me in the classroom, put it in my mailbox on the 3rd floor before the beginning of class, or put it under my door before the beginning of class. If you cannot get a paper to me on time, get someone to bring it before the time it is due. A late paper will be graded as follows:

- turned in at any time between 1:25 p.m. and 3:30 p.m. on the due date, grade starts from 90. Papers turned in at this time must be given to Ms. Betty Blum in room 308 to allow verification of the time you came to turn it in.
- turned in between 3:30 p.m. on the due date and 3:00 p.m. on the next **calendar** day, grade starts from an 70. Any paper turned in after 1:25 p.m. on the due date that is not verified by Ms. Blum but turned in before 3:00 p.m. the following day will be considered to be turned in during this time.
- if papers are not turned in by 3:00 p.m. on the calendar day following the due date, the grade will be zero.

Attendance Policy

Regular attendance is necessary for adequate understanding of the content of this course. You may miss one day this semester for any reason. After the first absence, you will lose 10 points for each additional absence up to 5 additional class periods. The first absence is your excused absence and all absences after this, for any reason, will be considered unexcused. If you miss more than 6 classes (the first “free” absence plus an additional 5, I will withdraw you from the class. If you are failing the class at the time of withdrawal, or if withdrawal is after the midpoint, you will receive a grade of WF. Please plan your absences carefully.

University Honor Code and Academic Honesty Policy

All academic work must meet the standards contained in “A Culture of Honesty.” All students are responsible for informing themselves about those standards before performing any academic work. More information, as well as “A Culture of Honesty,” may be found at www.uga.edu/ovpi

Proper referencing, doing your own work, and not plagiarizing are examples of honest academic work.

Students with Disabilities

Students with disabilities who require reasonable accommodations in order to participate in course activities or meet course requirements should contact the instructor during regular office hours or by appointment.

General Policies

I will be glad to edit drafts of your papers, including the community service project, provided you allow me time to read it and give it back. Adequate time will be determined by the instructor and should be at least one week prior to the assignment due date. I encourage you to turn in drafts.

All cell phones, pagers, headphones, I-pods, earpieces, laptops and other communication and entertainment equipment must be turned off and put away during the class period.

The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.

**HPRB 3020 Introduction to Health Promotion
Community Service Project**

The community service project is designed to introduce students to a core concept in health promotion and education: providing service to people. At the same time, it provides the student with valuable experience while contributing to the community in which they reside. All service provided to the organization/agency is voluntary for both the student and the organization/agency.

The student will make arrangements to provide a maximum of 20 hours of service to one organization/agency. The service must be “hands on” with the student actively assisting the organization/agency, not just observing activities or participating in a training. If training is required in order to perform the service, it will not count toward the 20 hour requirement.

The student has the responsibility to see that their service is appropriately logged and verified by their supervisor. The student also has the obligation to perform the service to the best of their ability. *All service must be provided between August 20, 2007 and December 4, 2007.*

One individual at the participating organization/agency must agree to supervise the student. This supervision will entail providing guidance as to the nature and extent of service activities and verifying the amount of student service.

Should any questions or problems arise, please contact: Katie Darby Hein, Ph.D., Dept. of Health Promotion and Behavior, UGA, Athens, GA 30602. Phone: (706)542-4358 or (706)542-4956 (fax). Email: khein@uga.edu

I agree to supervise the student during their service commitment and verify the extent of this commitment on the summary of service form.

Supervisor Name (printed): _____

Supervisor Name (signed): _____

Supervisor initials: _____

Organization: _____

Address: _____

Phone Number: _____ Email: _____

I agree to fulfill the service obligation discussed with my supervisor and follow the volunteer responsibilities as discussed in class to the best of my ability.

Student Name (printed): _____

Student Name (signed): _____

The above form must be signed by both the supervisor and the student with one copy going to the supervisor and one to the instructor.

