

# MINSUN SHIM

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## Education

Ph.D., Communication, Annenberg School for Communication, University of Pennsylvania,  
2008

Dissertation: *Self-disclosure in Online Support Groups: The Patterns of Disclosure and  
Their Potential Health Benefits for Women with Breast Cancer*

M.A., Communication, Seoul National University, 2003

B.A., Communication, *Summa Cum Laude*, Seoul National University, Seoul, Korea, 2001

## Academic Employment

2008-present Assistant Professor

Department of Speech Communication, University of Georgia

Center for Health and Risk Communication (affiliated), University of Georgia

## Publications

Shim, M. (2008). Connecting Internet use with gaps in cancer knowledge. *Health  
Communication*, 23, 448-461.

Shim, M., Lee, M. J., & Park, S. H. (2008). Photograph use on social network sites among South  
Korean college students: The role of public and private self-consciousness.  
*CyberPsychology and Behavior*, 11, 489-493.

Shim, M., Kelly, B., & Hornik, R. (2006). Cancer information scanning and seeking behavior is  
associated with knowledge, lifestyle choices, and screening. *Journal of Health  
Communication*, 11(Supp. 1), 157-172.

Lee, G., Hwang, H., Shim, M., & Park, S. G. (2004). The effects of issue involvement, ideology  
extremity, and political participation on media dissociation and distrust. *Journal of*

*Korean Society for Journalism and Communication Studies*, 48, 198-217 (published in Korean).

## **Selected Presentations**

### Refereed

Shim, M. (2008, November). Health benefits from self-disclosure in online support groups: A review of the literature and a theoretical framework. Paper to be presented at the annual conference of the National Communication Association, San Diego, CA.

Cappella, J. N., Shim, M., & Price, V. (2007, November). Development and testing of the Health Confidence Index. Paper presented at the annual meeting of the American Public Health Association, Washington, DC.

Shim, M., Cappella, J. N., & Lerman, C. (2007, May). Genetic cues in direct-to-consumer prescription drug advertisements: Impacts on cognitions, self-efficacy, and behavioral health intentions. Paper presented at the annual conference of the International Communication Association, San Francisco, CA.

Shim, M. (2006, November). Digital divide in cancer communication: Findings from 2003 and 2005 national surveys. Paper presented at the annual conference of the National Communication Association, San Antonio, TX. *\*Top Student Paper Award*

Shim, M. & Lee, M. J. (2006, June). Self-consciousness and socio-communicative orientation on the Net: Analysis of South Korean college students' photoblogging. Poster presented at the annual conference of the International Communication Association, Dresden, Germany.

Shim, M. & Kang, Y. (2005, November). Digital divide and knowledge of cancer: Findings from the 2003 Health Information National Trends Survey. Paper presented at the annual conference of the National Communication Association, Boston, MA.

Shim, M. & Lee, M. J. (2005, October). Photoblogging and socio-communicative orientation: A case study of "Cyworld" in Korea. Paper presented at the annual conference of the Association of Internet Researchers, Chicago, IL.

Shim, M. (2005, June). Measuring the quality of eHealth use: Implications for the digital divide research. Poster presented at the Critical Issues in eHealth Research Conference, Bethesda, MD.

Shim, M., Kelly, B., & Hornik, R. (2005, May). Cancer information scanning and seeking behavior is associated with knowledge, lifestyle choices and screening. Paper presented at the annual conference of the International Communication Association, New York, NY.

Shim, M., Kelly, B., & Hornik, R. (2005, January). Cancer information scanning and seeking behavior is associated with knowledge, lifestyle choices and screening. Paper presented at the HINTS (Health Information National Trends Survey) Data Users Conference, National Cancer Institute, St. Pete Beach, FL.

Shim, M. (2004, November). The influences of social integration on mental well-being: Consideration on sub-constructs of social integration and the mechanism of their influence. Poster presented at the annual conference of the National Communication Association, Chicago, IL.

Shim, M. (2004, May). South Korean adolescents' participation in online class communities as associated with alienation from offline classes. Paper presented at the annual conference of the International Communication Association, New Orleans, LA.

Shim, M. (2003, February). Students' participation in online class communities as associated with alienation from offline class. Paper presented (in Korean) at the annual graduate student conference of the Korean Society for Journalism and Communication Studies, Korea. *\*Top Three Paper Award*

#### Invited

Shim, M. (2007, January). Health benefits of online communication in underserved populations: Through self-disclosure and information seeking. Presented to:  
Department of Communication Studies, Northwestern University, Evanston, IL  
Department of Speech communication, University of Georgia, Athens, GA  
Department of Communication, University of Wisconsin-Milwaukee, Milwaukee, WI.

Shim, M. (2007, January). Online health information seeking and social support in underserved populations. Presented to School of Communication Studies, Kent State University, Kent, OH.

Shim, M. (2006, November). Online health information seeking and social support in underserved populations. Presented to Department of Communication, University of Illinois-Chicago, Chicago, IL.

## Research Experience

Research Fellow, Annenberg School for Communication, Center of Excellence in Cancer  
Communication Research, University of Pennsylvania, 2003-2008

## Teaching Experience

### Primary Instructor

Department of Speech Communication, University of Georgia  
SPCM 3700: Empirical Research Methods in Communication, Fall 2008

College of General Studies, University of Pennsylvania  
Communication 275: Communication and Persuasion, Summer 2007

### Teaching Assistant

Annenberg School for Communication, University of Pennsylvania  
Communication 130: Mass Media and Society, Fall 2005  
Communication 275: Communication and Persuasion, Fall 2004

Department of Communication, Seoul National University  
Communication 312: Visual Communication, Fall 2001

## Grants

New Faculty Startup Grant, University of Georgia, 2008-2010

Travel Grant, National Cancer Institute, 2007

Workshop on Using Theory to Guide eHealth Innovation in Cancer Care, Verona, WI.

Research Grant (Principal Investigator), Center of Excellence in Cancer Communication  
Research, University of Pennsylvania, 2006

Title: Self-disclosure in Online Support Groups among Women with Breast Cancer

Travel Grant, University of Maryland, 2004

WebShop Internet Scholars Program (funded by National Science Foundation), College  
Park, MD.

## **Honors and Awards**

Doctoral Study Abroad Scholarship, Korea Foundation for Advanced Studies, 2003-2008

Dissertation Research Fellowship, Annenberg School for Communication, 2006-2007

Top Student Paper Award, Health Communication Division, National Communication Association, 2006

Fellowship of Full Tuition and Research Stipend, Annenberg School for Communication, 2003-2006

Top Three Student Paper Award, The Korean Society for Journalism and Communication Studies, 2003

Honor Graduate Student Scholarship, Seoul National University, 2002-2003

Top Honor Undergraduate Student Award (awarded to one student each year for outstanding accomplishment in Communication), Seoul National University, 2000

KFAS College Student Scholarship, Korea Foundation for Advanced Studies, 1999-2001

Honor Student Scholarship, Seoul National University, 1997-2001

## **Professional and University Service**

Ad Hoc Reviewer, *CyberPsychology and Behavior*, 2007-2008

Reviewer, Health Communication Division, International Communication Association, 2007

Representative Staff (Public Relations), Korean Graduate Students Association, University of Pennsylvania, 2006-2007

## **Professional Memberships**

International Communication Association

National Communication Association